“USIBC has been a strong advocate for the partnerships that underpin U.S.-India engagement. Here in Kentucky, we enjoy the ties to local development.”

INDIA HAS A GROWING POPULATION & WORKFORCE; MORE THAN 12 MILLION YOUTH ENTER THE WORKFORCE EACH YEAR

750+
U.S. COMPANIES OPERATE IN INDIA, CREATING JOBS AND GIVING BACK TO LOCAL COMMUNITIES

“USIBC is an important partner for Invest India in facilitating U.S.-India trade and commerce. USIBC brings impressive reach in the U.S. and a nuanced understanding of the Indian market.”

DEEPAK BAGLA
Managing Director & CEO, Invest India

INDIAN COMPANIES INVESTED $13.1 BILLION IN THE U.S. IN 2017, SUPPORTING 70,000 U.S. JOBS

INDIA’S GROWTH RATE TOPS 7%, TAKING GDP FROM $2.5 TRILLION TO $6 TRILLION IN THE NEXT DECADE
INVESTMENT INTO INDIA IS BOOMING, GROWING BY MORE THAN 500% SINCE PRIME MINISTER MODI TOOK OFFICE IN 2014.

“USIBC has collaborated with Intel India to deliver a critical blend of policy impact, market analysis and social relevance to help its members advance their business and social priorities in the Indian market.”

INDIAN COMPANIES OPERATE IN ALL 50 U.S. STATES, EXPANDING U.S. EXPORTS BY 1.4 BILLION

“USIBC is a dependable and powerful policy influencer, as well as a creative and agile engine to help companies achieve greater growth in the United States and India.”
Dear Colleagues,

The international economic order is more fluid than ever, as fluctuating markets and shifting demographics create volatility across industries and institutions. At the same time, a growing number of cities and states are emerging as global hubs for commercial activity and investment.

Nowhere are opportunities for commerce and innovation greater than the U.S.-India corridor, situated amid dynamic growth across the Indo-Pacific region.

As part of the U.S. Chamber of Commerce, the U.S.-India Business Council (USIBC) helps shape the bilateral relationship through teams in Washington, D.C., New York, Chicago, San Francisco, Mumbai and New Delhi.

Our team brings expertise across a range of sectors, including finance, defense, life sciences, legal services and technology, providing corporate and non-profit members with services from policy advisory and market analysis to brand amplification. We advocate on behalf of our members in both the United States and India, helping to create a business friendly regulatory environment, along with new commercial opportunities.

Whether you’re an Indian firm with an eye towards the United States, an American company seeking new market opportunities in India, or a business looking for a front-row seat to policy negotiations that shape markets across the world, we invite you to join the U.S.-India Business Council and make us a key partner in your global business.

| Nisha Biswal |
The U.S. Chamber of Commerce is the world’s largest business organization, representing the interests of more than 3 million businesses of all sizes, sectors and regions. Members range from local chambers to leading industry associations and large corporations, who count on the Chamber to be their voice in Washington, D.C. and around the globe.

As part of the U.S. Chamber of Commerce, USIBC is linked to a network of over 3,000 local, regional and state chambers of commerce.

From cities on the move to globalized states like California and Texas, USIBC leverages this network to deliver for members in locales across America.

uschamber.com
CONNECT
ENGAGE
SOLVE

**Stakeholder Engagement**

We convene meetings between members and officials in the U.S. and Indian governments. We partner with members to organize **100+ events each year**, including summits with members of the U.S. Congress and Indian Parliament, trade delegations to India and conversations with industry thought leaders.

**Business Intelligence**

We offer guidance from the USIBC team of experts, who work with members to deliver time-sensitive **commercial and political analysis**. We offer insider knowledge and tailored insights on business trends and market conditions impacting investment and procurement.

**Policy Advisory**

We work with members to advance their policy priorities through **advocacy to decision makers** across the U.S. and Indian governments. Leveraging consultations with public and private stakeholders, we serve as a respected industry voice and translate member feedback into real changes in policy.

**Commercial & Market Strategy**

We help companies and firms decide where they’re headed next through vigorous **strategic planning** and guidance on regulatory structure. Across India and the United States, our members rely on us to chart and advance opportunities, helping them see where their products and services will resonate most.

**B2B Connectivity**

We facilitate introductions and networking opportunities within our membership, **supporting deals across industries** and markets. We connect corporate members with impactful development organizations to help strengthen communities across India and the United States.

**Brand Amplification**

We provide a platform to showcase members and their economic and social impact across the United States and India. We create enterprise opportunities for **thought leadership** by member companies and their executives through digital, social and traditional media channels.
U.S. companies exported nearly $50 billion in goods and services to India last year, while Indian companies exported $77 billion, bringing **bilateral trade to an all-time high of $126 billion.**
USIBC has been an active player in the Indo-Pacific, shaping private sector engagement in the U.S. government’s Indo-Pacific strategy.

In July 2018, USIBC and the U.S. Chamber of Commerce hosted three cabinet secretaries, five agency heads and over 150 business leaders for the strategy’s launch. In the months ahead, USIBC will lead industry-focused discussions around digital connectivity, energy and infrastructure in the region.
“Indian companies...have made Indiana their home, and are having a positive impact on our communities. These relationships showcase our shared goals of opening more markets for our respective homemade goods, creating globally-competitive workforces and deepening the cultural connections between our people.”

ERIC HOLCOMB
Governor of Indiana

The growth of cities and states—across markets, sectors, and geographies—is one of the most important trends of the 21st century. Fortifying business connections and market strategy at the local level can help global businesses uncover growth opportunities, develop new talent pipelines, and access capital. Our network extends across the hubs driving growth in the United States and India.

FUTURE CONNECTIVITY SERIES

The U.S.-India Future Connectivity Series highlights key cities and sectors across both countries that are driving growth and investment between the United States and India.

The series launched in 2018 with events focused on media and entertainment in Los Angeles and emerging technology in San Jose. We’re working with innovative and forward-looking city leaders and businesses to highlight new markets in the year ahead.

DID YOU KNOW?

31 STATES
in the U.S. have more than 1,000 jobs generated by exports to India. An additional 6 states have 10,000 jobs or more

10 U.S. states account for more than

$1 BILLION
or more in goods and services exports to India

The 2017 Tax Cuts and Jobs Act in the United States identified 8,761 communities across the country as

“OPPORTUNITY ZONES”
offering new tax benefits to companies to spur investment

New Jersey, California, New York, Pennsylvania and Illinois are home to the highest concentration of Indian companies in the United States

Texas, Pennsylvania, Minnesota, New York and New Jersey receive the most Foreign Direct Investment from India, with a combined account of

$12 BILLION

Indian companies have made investments in

35 STATES
across the U.S.
MEMBERSHIP BENEFITS

Host GOI ministers and delegations

Attend CEO-level briefings and bilateral meetings with GOI and USG

Access USIBC and U.S. Chamber of Commerce senior leaders

Shape the USIBC advocacy agenda and policy priorities

Contribute to USIBC sector-focused work plans

Engage government and private sector leaders through cross-sector initiatives

Join monthly executive committee calls and meetings

Participate in the India Ideas Summit, trade missions and events across the U.S. and India

Receive daily investor news highlights and sector-specific updates
For more information on the U.S.-India Business Council and the U.S. Chamber of Commerce, contact:

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