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**Mythili Sankaran**  
*Director, West Coast*

Mythili Sankaran serves as Director of USIBC's West Coast operations, based in the San Francisco Bay Area. The California office is dedicated to facilitating dialogue and representing companies on the West coast that are seeking or already doing business in India. Ms. Sankaran will lead USIBC activities in California and the western U.S. and is responsible for developing member relations, business development and marketing of the Council in this region. Mythili will also support policy development work in areas related to industries resident on the West Coast

Prior to joining USIBC, Mythili was the CEO of a mobile/Web2.0 startup, Koollage. Prior to Koollage, Mythili was an executive at the American India Foundation, a leading international development organization focused on India. During her tenure at AIF, Mythili significantly grew AIF's programs, fundraising and philanthropic giving and corporate partnership initiatives. Prior to AIF, Mythili's background spanned a wealth of leadership experience in technology and marketing in the high-tech software and telecom industries having led numerous product launches at leading corporations like Lucent, Agere, PalmSource, and Opsware.

Mythili has advanced degrees in Physics and Electrical engineering and an Executive Management Certificate offered jointly by AT&T and the Wharton School of Business.